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**Impulse Internet Services Launches ClearStarSM
High Definition VoIP Telephone Service To Central Coast**

HD VoIP brings revolutionary sound quality to business phone service

SANTA BARBARA, Calif. – Impulse Internet Services, LLC, the largest local Voice-over-Internet Protocol (VoIP) phone, Internet, and services provider on California’s Central Coast has announced the launch of High Definition (HD) VoIP through their ClearStarSM broadband PBX business telephone service.

The ClearStarSM experience from Impulse is delivered through Polycom HD VoiceTM telephones. Polycom Director of Voice Product Marketing Tim Yankey states, “Impulse is a valuable partner, and we are delighted to team with them to deliver exceptional voice quality through their latest service, ClearStar HD.”

“The sound quality is absolutely incredible,” said Chris Rose, Director of Sales for Impulse. “It sounds as though the person I am speaking with is standing next to me. The increased clarity enables a more natural conversation because of the greater range of voice being transmitted. It’s far superior to all other phone services - traditional or VoIP.”

ClearStarSM offers dramatic improvement in fidelity over ordinary telephone capability by leveraging Polycom HD Voice telephones. The improvement gained with HD Voice, which is a wideband technology with integrated system design and Polycom’s acoustic clarity technology, delivers more than twice the clarity of ordinary phone calls. It has been compared to the

difference between AM radio and CD quality sound, allowing for natural, intelligible conversations.

Impulse CEO, Tony Papa said, “Polycom’s HD Voice sound quality actually helps increase understanding of various inflections, dialects and speech differences, which can increase productivity and even enhance collaboration between distant satellite offices. It is a tangible differentiator over traditional and IP-based telephone systems.” Papa believes that, “as VoIP telephone systems become more prevalent – high definition communication will become increasingly common.”

About Impulse

Impulse Internet Services, LLC is a local telephone and Internet services company serving small and mid-sized businesses on the Central Coast of California since 1995 - long before the phone and cable companies realized the Internet was a tool that was here to stay. Impulse makes it easy for their customers by providing unmatched local support in sales, billing and customer service. Impulse customers include financial institutions, professional organizations, manufacturers and media companies whose businesses depend on the reliability of Impulse’s network. For more information, visit www.impulse.net or call 805-692-2345.

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